

# Data Protection Information

## ETO GRUPPE YouTube Channel

### Information on Data Protection When Visiting Our YouTube Channel Pursuant to Art. 13, 14 GDPR

We are the operators of the ETO GRUPPE video channel on the video platform YouTube.

Below, we are informing you about the processing of your personal data by the owner of the video platform YouTube, Google Ireland Limited, and by us, ETO GRUPPE Beteiligungen GmbH, when using our video channel as well as about the data protection rights you have towards us.

Please check carefully which personal data you exchange and share with us on YouTube.

Information on our products and services can also be found on our website at [www.etogruppe.com](http://www.etogruppe.com). In this case, Google does not receive any information.

#### I. Processing of Your Personal Data When Using Our YouTube Channel

The data provided by you on our YouTube channel such as comments, chat messages, a like or dislike are published by YouTube and are not used or processed by us at any time for purposes other than those specified below.

We process the data entered by you on our YouTube channel by either commenting on them and sharing them and on the basis of which we communicate with you via the social network. We reserve the right in this context to delete content where we deem this necessary. The legal basis for the processing of data in these cases is our legitimate interest in interaction possibilities with our viewers, in our public relations work and our product and corporate advertising pursuant to Art. 6 Sect. 1 Clause 1 lit. f GDPR.

When you contact us via our YouTube channel or send us inquiries, the data provided by you are exclusively stored for processing and response to the contact inquiry and corresponding technical administration. The legal basis for the processing of the data is our legitimate interest in responding to your contact inquiry pursuant to Art. 6 Sect. 1 Clause 1 lit. f GDPR. If the objective of your contact inquiry is the conclusion of a contract or the implementation of pre-contractual measures, the additional legal basis for the processing is Art. 6 Sect. 1 Clause 1 lit. b GDPR. The data processing in connection with your contact inquiry will be deleted by us from our systems after storage is no longer necessary or the processing will be restricted if statutory retention of records duties prevent erasure of the data. For the personal data from the contact inquiry, we assume that further storage is not necessary where it can be concluded from the circumstances that the facts of the case in question have been conclusively settled.

We will respond to your inquiries outside of YouTube as far as possible or where necessary also refer to alternative, secure communication channels. If you wish to prevent Google from processing the personal data provided by you, please contact us in a different way, such as via the address specified in the legal notice.

Where you are not exercising your right to objection to the processing of your personal data on the basis of a weighing of interests, we will delete your data from our systems immediately after the aforementioned legitimate interests cease to exist or we will restrict the processing if there are legal obligations preventing erasure as defined by Art. 6 Sect. 1 Clause 1 lit. c GDPR.

#### II. Processing of Personal Data by the Operator of the Social Network

When you visit our YouTube channel, Google processes your personal data, preparing statistics on the general user behavior on our channel. Google provides these statistics to us, where applicable, in anonymized form.

As operators of the YouTube account, we are neither able to identify in which countries within or outside the EU, to what extent and for how long your data are stored by Google, nor whether and to what extent Google complies with any erasure duties in force or which assessments and associations are made using the data and to whom the data are forwarded. In particular, we are unable to identify whether and to what extent Google, regardless of whether you as the user of the social network are registered or not, uses web tracking tools and uses your profile and behavior data in order to assess your habits, personal relationships or preferences, for example, or to what

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extent activities on our video account are allocated to individual users. We are also not informed if and to what extent Google uses the processed data for its own purposes or forwards them to third parties.

However, Google is responsible for ensuring the security of the data processing.

Information regarding data processing by Google and the possibilities of management and erasure of the data processed by Google can be found under the privacy policy of the provider in the respective applicable version at <https://policies.google.com/privacy?gl=DE&hl=en>.

### III. Your Data Subject Rights

Where data are recorded for safeguarding our interests on the basis of Art. 6 Sect. 1 Clause 1 lit. f GDPR, you have the right to lodge a complaint against the processing at any time on grounds arising from the particular situation.

Pursuant to Art. 15 GDPR, you have the right to access the personal information stored about you as well as to rectification of wrong data or to erasure where one of the grounds specified in Art. 17 GDPR is given, e.g. where the data are no longer required for the purpose being pursued. Moreover, you have the right to restriction of processing if one of the prerequisites specified under Art. 18 GDPR exists and in cases of Art. 20 GDPR, the right to data portability. Moreover, pursuant to Art. 22 GDPR you have the right not to be subject to a decision based exclusively on automated processing including profiling which has a legal effect on you or otherwise significantly impairs you.

If you believe that the processing of the respective data violates the applicable data protection regulations you have the right pursuant to Art. 77 GDPR to lodge a complaint with a supervisory body. The right of to lodge a complaint can in particular be exercised in the member state in which you reside or the site of the alleged violation.

### IV. Contact Details of the Controller and the Data Protection Officer

We process data as shown under I. Google records and processes data as described under II.

You can assert your rights specified under III. at any time against us or Google Ireland Limited provided that the data processing falls under the scope of application of the GDPR.

When you assert your rights against us you can contact us via mail at our office address in Hardtring 8, 78333 Stockach or by telephone at +49 7771 809-0. Our data protection officer can be contacted at the above address or at [datenschutz@etogruppe.com](mailto:datenschutz@etogruppe.com).

If you are asserting your rights against Google, please contact Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland. The electronic contact details as well as contact details of the data protection officer can be found in the privacy policy under <https://policies.google.com/privacy?gl=DE&hl=en>. We have no control over how Google complies with its duties and takes its decisions.

### Notice Regarding the Processing of Your Personal Data by Google

When using YouTube, it is possible for Google to relay your data to a server of the parent company in the US and to process them there. The European Court of Justice regards the data protection standards in the US as deficient in relation to EU standards. The processing of your personal data in the US is associated with the corresponding risks, such as secret access by US agencies for supervisory and monitoring purposes. If you would like to avoid data transfer in future, visit our website directly at [www.etogruppe.com](http://www.etogruppe.com).